



FULL SAIL UNIVERSITY



entertainment | media | arts | technology



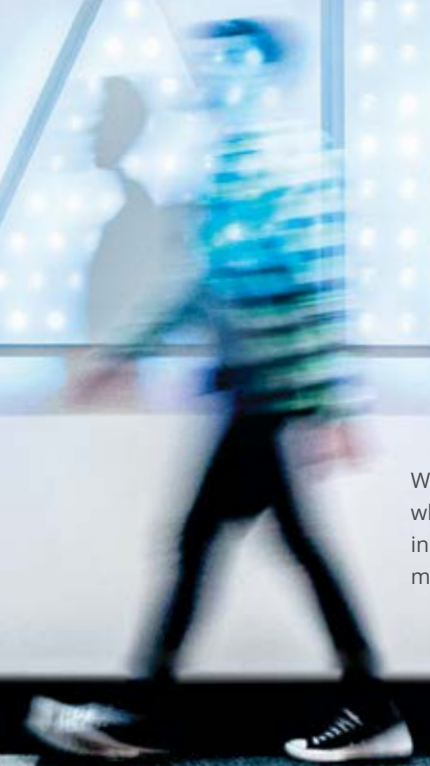
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If you're serious about your dream,  
we'll take your **dream seriously.**

# DREAM



We empower and support individuals who are pursuing their dreams in creative industries – because it's those people who make our world amazing.

## We're Different

When we began, we set out to offer something different in the world of education – providing real-world environments for students to hone their crafts.

Today, Full Sail University has evolved to serve the many facets of entertainment, media, art, and technology. We're a community united by the drive to create and the courage to be different.



# MUSIC & Recording



Creating music professionally is something that millions of people dream about. And those who succeed are there because they've worked tirelessly and have made themselves indispensable.

Aspiring composers learn more than writing – they diversify their talents so they can understand different musical styles and study business essentials so they can market their work. Recording engineers get their hands on equipment and explore both the art and science behind a good track. Show producers explore the elements that come together for a riveting live experience, and they build those skills in real venues, with real performers.



## PROGRAMS

### Undergraduate

Audio Production

Music Production

Recording Arts

Show Production



Full Sail grads have worked on 18 GRAMMY-winning Album of the Year releases over the past 25 years.



# GAMES

Full Sail was one of the first schools to enter the gaming arena. Our programs are engineered to emulate the development studio experience – from the software and tools, to the projects, collaboration, and workflow.

We know game degrees aren't one-size-fits-all, so our programs take different paths depending on where you want to go – whether you're aspiring to bring environments to life or ready to dig into programming.



## PROGRAMS

### Undergraduate

- Game Art
- Game Design
- Game Development

### Graduate

- Game Design



Top Undergraduate &  
Top Graduate schools to  
study Game Design for 2020  
- Princeton Review, 2020

# ART & Design



Student Art by Anthony Lyons



## PROGRAMS

### Undergraduate

Computer Animation

Digital Arts & Design

Graphic Design

### Graduate

Media Design

Good design is something that can't be manufactured – it can only come from the minds of creative people. The goal of Full Sail's art and design programs is to encourage artists to embrace their eye for the original and guide them to a career path that's fulfilling.

Students in our degree programs build traditional skills like drawing and sculpting while getting familiar with digital tools and software. With programs that emphasize real-world experience and portfolio creation, they'll be armed with the skills to support the creative needs of clients and studios.



2017 Top Design Schools  
- *Graphic Design USA*, 2017



# FILM

& Television

Viewers are craving content from seven seconds to 17 episodes and everything in between – and they have plenty of options. In order to get their attention, it's essential to understand what goes into a great story and an effective production.

When you study filmmaking at Full Sail, you'll build your skill set in an independent studio environment – regardless if you're learning online or on set. Your projects are real films that are produced, shared, critiqued, and pitched. This gives you content for a diverse portfolio to promote your skills, and the kind of experience that prepares you for the rapid pulse of the filmmaking world.



## PROGRAMS

### Undergraduate

Digital Cinematography

Film

### Graduate

Film Production



140+ graduates worked on  
24 Oscar-nominated projects  
- 92nd Academy Awards





# TECHNOLOGY

From the 24-hour news cycle to smart devices in our homes, the tech world's influence and innovations continue to grow. Our programs are equipped to adapt to technology's ongoing evolution as it happens – through our fast-paced, project-based educational approach.

You'll be crafting actualized projects in teams and environments that function like the real world – whether you're coding an application, problem-solving through simulation, or establishing a cloud network. And because our programs are fast-paced, you'll stay challenged and graduate earlier – which makes a big difference in such a dynamic industry.



## PROGRAMS

### Undergraduate

- Computer Science
- Cybersecurity
- Information Technology
- Mobile Development
- Simulation & Visualization
- Web Development



Recognized as an Innovator  
in Education by Apple  
- Apple, 2010



# MEDIA & Communications

Career options in media and communication are more diverse and widespread than ever. Brands, businesses, and consumers seek captivating content, but it needs to pop in such a noisy world. Today's writers and storytellers require specialized skills and the flexibility to shift from page to platform.

Whether you're passionate about fiction, journalism, or the power of persuasion, the courses in your degree will show you the ins and outs of the channels that help the world connect. You'll build and broaden your talents through workshops and ongoing portfolio projects, and get specific insight on how to develop yourself as a communications professional.



## PROGRAMS

### Undergraduate

Creative Writing

Media Communications

### Graduate

Creative Writing

Instructional Design & Technology

New Media Journalism

Public Relations



NMC Center for  
Excellence Award  
- New Media Consortium, 2011



# PROGRAMS

## Undergraduate

- Digital Marketing
- Entertainment Business
- Music Business

## Graduate

- Business Intelligence
- Digital Marketing
- Entertainment Business
- Innovation & Entrepreneurship



One of the Top Music  
Business Schools with Buzz  
- *The Hollywood Reporter*, 2013

Business is driven by creative thinking – the ability to harness a good idea and turn it into something not just feasible but successful.

Our project-based degree programs give you real-world experience as you develop your own business plans and concepts. You'll connect with outside companies to learn firsthand from industry professionals and unique business scenarios.

# SPORTS



The sports industry thrives on savvy business moves, branding, and real-time communication. Through Full Sail University's sports-focused degrees, you'll learn about topics unique to the industry – because our programs were designed by the industry.

From marketing strategies and content creation, to executive leadership and brand management, our hands-on programs can give you the knowledge and tools to pursue a future behind the scenes in sports.



## PROGRAMS

### Undergraduate

Sportscasting  
*Full Sail University's Dan Patrick  
School of Sportscasting*

Sports Marketing & Media

### Graduate

Entertainment Business -  
*Sports Management Elective Track*

### SCHOOL/COLLEGE OF THE YEAR

- Florida Association of  
Postsecondary Schools  
& Colleges (FAPSC),  
2008, 2011, 2014, 2016,  
2019, & 2020





We're proud of our alumni and the ways they've influenced their industries. Here are just some of the artists, companies, and projects that have seen the contributions of Full Sail's more than 50,000 graduates.

Justin Timberlake    Game of Thrones    Rihanna  
 Universal    Avatar  
 Microsoft    Frozen    Disney  
 Star Wars    The Walking Dead  
 Saw II, III, & IV    Madden NFL    Lord of the Rings  
 Taylor Swift    WWE    A.R. Rahman    ESPN  
 Chainsmokers    Amazon    Beyoncé    Lady Gaga    Nike  
 Apple    Kendrick Lamar    Fortnite    Red Dead Redemption  
 Madonna    Harry Potter & The Deathly Hallows Pt. 1    Coldplay    Jay Z    HBO  
 CNN    Pixar    U2    Mariah Carey    Uncharted 4: A Thief's End  
 Electronic Arts    Jurassic World    Kanye West  
 Katy Perry    Call of Duty franchise    ABC    The Last of Us  
 Michael Jackson    BTS    MTV    Interstellar  
 Netflix    Marvel Cinematic Universe

# The Full Sail ADVANTAGE

Full Sail has a different approach to education, from accelerated programs to tuition that includes all books and lab fees.

Here are just some of the factors to consider:



## Half the Time

Classes are offered monthly, so a degree that would normally take four years takes 24 months on average.



## Cost of Living

Since you won't be in school as long, you'll need to fund fewer years of housing and living expenses during your education.



## What's Included?

Normally books and supplies are a major educational cost. At Full Sail, these items are included in tuition.



## Start Anytime

Full Sail's degree programs start every month, so you don't need to wait for fall to begin your education.



## Come Back Anytime

You can return to Full Sail and take a current course within your degree program, on an available-seating basis.



## Full Sail's Tuition is Locked

Unlike most U.S. universities, tuition is set for the duration of your program and doesn't rise from semester to semester.



## Your Career

Through integrated career modules, you'll prepare for your future as part of your degree program. You will learn specialized skills related to job interviews, résumés, personal branding, and more.

Full Sail also has a dedicated Career Development department, with industry-specific advisors here to support your journey no matter where you are in your career path.

## Projects and Portfolios

Our bachelor's degrees have seven integrated portfolio projects, instead of one single final project. This way, you can have multiple pieces of work to show what you have learned to prospective employers or clients after you graduate.

## STEM Programs

Full Sail offers degrees in a variety of emerging fields, such as:

- Computer Science
- Cybersecurity
- Game Design
- Game Development
- Information Technology
- Mobile Development
- Simulation & Visualization
- Web Development

For more specific information, view the sections in this booklet for our Technology and Games areas of study.

# Admissions Checklist

Use this checklist as a guide to what you'll need to enroll at Full Sail and to help keep track of submitted materials.

- Interview with Admissions Representative
- Application
- Application Fee
- Seat Deposit  
*(\$200.00 required for on-campus degrees only)*
- High School Transcripts  
*(required for undergraduate degree programs)*
- College Transcripts  
*(required for graduate degree programs)*
- Verification of Language Proficiency
- Signed Enrollment Agreement
- Financial Guarantee  
*(for those seeking a visa for a campus-based program)*
- Copy of Identification  
*(passport or government-issued I.D.)*

*\*Any documentation not in English must be accompanied by a certified English translation*



## Connect with us

Reach out to us on social media for news, videos, and a direct line to the worldwide Full Sail community.



### View the Student Gallery

Scan the code on the right to see examples of projects, artwork, and demo reels created by Full Sail University students.



### Intensive English Courses

Interested in improving your English language skills? Full Sail's Intensive English courses combine essential speaking and grammar lessons with creative multimedia projects. You'll learn the language while getting familiar with our studios and professional technologies.

### International Student Society

With a mission that emphasizes friendship and diversity, the International Student Society (ISS) brings together students from around the world for social events, networking, mentorship, and more. It serves as a support system to international students as they adjust to life in the U.S., while introducing the entire Full Sail community to unique and diverse cultures.

# CAMPUS & ONLINE Degree Programs



## Music & Recording

Students work in professional studios and labs to create soundtracks, albums, and more.

- **Audio Production**  
Undergraduate Degree
- **Music Production**  
Undergraduate Degree
- **Recording Arts**  
Undergraduate Degree
- **Show Production**  
Undergraduate Degree



## Games

From programming, to art and animation, to level design, students in these programs gain a firsthand look at the elements of game creation.

- **Game Art**  
Undergraduate Degree
- **Game Design**  
Undergraduate Degree
- **Game Design**  
Graduate Degree
- **Game Development**  
Undergraduate Degree



## Art & Design

These degree programs combine art fundamentals with digital technology.

- **Computer Animation**  
Undergraduate Degree
- **Digital Arts & Design**  
Undergraduate Degree
- **Graphic Design**  
Undergraduate Degree
- **Media Design MFA**  
Graduate Degree



## Film & Television

Students learn the art of filmmaking while becoming familiar with production technology.

- **Digital Cinematography**  
Undergraduate Degree
- **Film**  
Undergraduate Degree
- **Film Production**  
Graduate Degree



## Technology

From mobile applications to website design, these degrees prepare students for the growing technology industry.

- **Computer Science**  
Undergraduate Degree
- **Cybersecurity**  
Undergraduate Degree
- **Information Technology**  
Undergraduate Degree
- **Mobile Development**  
Undergraduate Degree
- **Simulation & Visualization**  
Undergraduate Degree
- **Web Development**  
Undergraduate Degree



## Media & Communications

These degrees are focused on the communication skills and strategies needed to reach today's audiences.

- **Creative Writing**  
Undergraduate Degree
- **Creative Writing**  
Graduate Degree
- **Instructional Design & Technology**  
Graduate Degree
- **Media Communications**  
Undergraduate Degree
- **New Media Journalism**  
Graduate Degree
- **Public Relations**  
Graduate Degree



## Business

Students build real-world experience as they craft business plans and learn specialized industry knowledge.

- **Business Intelligence**  
Graduate Degree
- **Digital Marketing**  
Undergraduate Degree
- **Digital Marketing**  
Graduate Degree
- **Entertainment Business**  
Undergraduate Degree
- **Entertainment Business**  
Graduate Degree
- **Innovation & Entrepreneurship**  
Graduate Degree
- **Music Business**  
Undergraduate Degree



## Sports

Students in these degrees become versed in emerging media and business trends within the world of sports.

- **Entertainment Business**  
*Sports Management Elective Track*  
Graduate Degree
- **Sportscasting**  
*Full Sail University's Dan Patrick School of Sportscasting*  
Undergraduate Degree
- **Sports Marketing & Media**  
Undergraduate Degree

- Campus Degrees
- Online Degrees
- Campus & Online Degrees





MUSIC & RECORDING



GAMES



ART & DESIGN



FILM & TELEVISION



TECHNOLOGY



MEDIA &  
COMMUNICATIONS



BUSINESS



SPORTS



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