3rd Annual

FULL SAIL

Writing Conference

August 22, 2020

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Welcome

Welcome to the 3rd Annual Full Sail Writing Conference!

We are delighted to have you join us for a day of exploring the art, craft, and business of writing. We have an exciting line-up of dedicated and qualified conference faculty that can't wait to share their experience, knowledge, and hope with all of you.

This has been a strange year: one that has both inspired poetry and given writer's block to the best of us. It's been a year of falling apart and uniting – of being alone together. It's a time when those without voices have found themselves singing, and those who shouted were silenced. In this "world turned upside down," we have all felt the ground shaking beneath our feet and staggered as we struggled to find balance.

For many of us, part of finding balance resulted in turning to the entertainment industry for peace. When the world outside is terrifying, we turn on Netflix or Disney+. When we can't stand to face the news, we open a book or graphic novel. When the apocalypse came, we turned to narratives to remind us that good can destroy evil and that love conquers all.

The power of storytelling has never been so clear. Narratives not only keep us entertained, but they show us how to live – and what's more, how to hope.

For those of us who seek to become writers – to have our voices read and heard and loved – we find ourselves in a unique position. To do what we love, we must accept that a part of our job is to inspire. We must save those who have lost faith in themselves and the world around them. We must become heroes who defeat villains with words instead of capes, with dialogue instead of superhuman abilities. This idea is simultaneously inspiring and terrifying. We carry the world's culture on our shoulders, and not all of us are sure we can bear the burden of that weight.

The faculty the Full Sail Writing Conference Committee has gathered together are some of the heroes who chose to carry that weight and are here to teach you how to share the load. I hope you take full advantage of each session, and more so, I hope they give you the inspiration you need to keep writing.

Have a fantastic conference!

Jennie Jarvis
Full Sail Writing Conference Director

Prizes & Giveaways

Complete the surveys you receive after the conference for great prizes!

The more sessions you attend, the more surveys you receive.

The more surveys you complete, the more chances you have to win!

You could win...

- Full Sail swag
- Food and Beverage gift cards
- Monthly subscription boxes for writers and readers

Career Development

Alumni Network

Ongoing Industry Engagement:

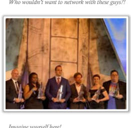
Love Hall of Fame and wish it would never end? It doesn't have to! The Alumni Relations Team hosts returning Alumni Industry Leaders on campus and online every month for industry insights, classroom presentations, green room experiences, panel discussions, project reviews, and more. Students and Alumni are welcome to attend sessions in person or online. Follow Career Development on Full Sail One and/or Events on CareerSync.fullsail.edu.

Who wouldn't want to network with these guys?!

Alumni Resources:

In addition to hosting sessions and events, the Alumni Relations Team helps ensure that Alumni have ongoing access to support and resources. Visit our FAQ section to learn more or email us at alumni@fullsail.edu .

Are you interested in giving back to the Student/Alumni Communities but don't know how? We would love to hear from you! Share your story with us and be sure to update your preferred contact information. You can also see what your fellow Alumni have been up to by visiting the Alumni Updates page.



Imagine yourself here!

Conference Schedule

All times listed below are Eastern Daytime Time.

9:00AM - 9:30AM — **Early Bird Sessions**

- Writing for an Audience
- Morning Routines: Daily Techniques from The Artist's Way

9:45AM - 10:45AM — **Session One**

- Perfecting Your Query (Panel)
- Writing a Great Short Film
- Writing Comics When You Don't Have an Illustrator
- Monetizing Your Poetry
- Portfolio Reviews (space is limited)

11:00AM - 12:00PM — **Session Two**

- The Business of Writing (Panel)
- Making a Great First Impression: Polishing Your First Five Pages
- Creating Media Content for the Web
- Time Management and Motivation
- Portfolio Reviews (space is limited)

1:00PM - 2:00PM — **Session Three**

- What Makes a Great Story? (Panel)
- Freelance Writing
- Grammar 101
- It's Funny Because It's True: Comedy Writing
- Portfolio Reviews (space is limited)

2:15PM - 3:15PM — **Session Four**

- Make It Snappy: Dialogue Writing (Panel)
- Crafting the Unique Perspective: Finding Your Writing Voice
- 20 Ways to Market and Promote Your Self-Published Book
- Writing Contracts
- Portfolio Reviews (space is limited)

3:30PM - 4:30PM — **Session Five**

- Writing Jobs (Panel)
- Let's Get Reality: Developing Unscripted Television
- Silencing the Inner Critic: Quieting the Voices in Your Head
- Archetypes: A Cheat for Creating Compelling Characters
- Portfolio Reviews (space is limited)

4:45PM - 5:30PM — **Keynote Presentation**

- Breaking Through the Wall: How to Keep Pushing When Doors Keep Slamming in Your Face

Workshop Descriptions

Early Bird Sessions — 9:00AM - 9:30AM EDT

Writing for an Audience
Faculty: Jennie Jarvis

Join Full Sail Writing Conference Director Jennie Jarvis for the official morning kickoff. In this session, she will provide tips and tricks on how to navigate the day's events and how to best plot the way that your writing will wind up in front of an audience.

Morning Routines: Daily Techniques from *The Artist's Way*
Faculty: Bethany Duvall

As much as writers would love to spend every day pouring their ideas onto the page, we are often faced with mental and emotional barriers that prevent us from being our most creative selves. Whether we are battling self-doubt or writer's block, turning to morning routines might be the best way we can keep the ink flowing. In this session, Bethany Duvall will guide attendees through suggestions from Julia Cameron's *The Artist's Way* to keep the pen moving.

Session One — 9:45AM - 10:45AM EDT

Perfecting Your Query (Panel)
Faculty: Kaitlyn Johnson, Kat Kerr, Sarah Nicolas, Matt Peters, Jessica Schwartz (Allen Gorney, moderator)

Whether you want to land an agent, sell your book to a publisher, or convince a studio your script is their next blockbuster, starting with a written pitch (query) is where it all begins. What will make your query stand out from the crowd? In this session, the experts explore how to condense your written project into a dynamite pitch.

Writing a Great Short Film
Faculty: Kevin O'Neill

Many beginning scriptwriters start out trying to cram a feature idea into a short film. But in this abbreviated format, there isn't time for many characters, drawn-out narratives, or exposition. On the other hand, if the idea is too simple, it just won't grab audiences. After more than a decade of attending film festivals, Kevin O'Neill has discovered the "sweet spot" for creating a dynamic film. In this session, he will share how you can make a short film that really stands out from the crowd.

Writing Comics When You Don't Have an Illustrator
Faculty: Leslie Salas

Are you interested in writing comics, but you don't know how to draw or have an illustrator? Join Leslie Salas, the comic editor for Sweet Literary, as she explains why this isn't a problem! Discuss strategies for how to create your own comics (and why it's better to do it yourself anyway).

Monetizing Your Poetry
Faculty: Peter Gordon

Looking to get your poems published? Wondering if there's any way to make a living from your verse? Join award-winning and published poet Peter Gordon for an introduction to the methods of monetizing your poetry—book sales, readings, grants, teaching—and how to find places to publish—print and online journals, contests, websites, and more.

Portfolio Reviews (space is limited)
Session One Faculty: Kim Craft, Esq., Wes Locher, Dr. Kari Whaley

In these small group sessions, have your writing reviewed by our faculty experts, or seek their advice on your writing journey. Space is limited and is available on a first-come, first-served basis.

Session Two — 11:00AM - 12:00PM EDT

The Business of Writing (Panel)
Faculty: Kim Craft, Esq., Davey Jay, Esq., Kat Kerr, Wes Locher, Brian Nelson, Jessica Schwartz, Dr. Kari Whaley (Peter Gordon, Moderator)

Do you have questions about publishing or contracts? Intellectual property or paying taxes? Did you want to know how to sell a script or why it takes so long for a book to be published? Then this session is for you! Featuring entertainment attorneys, literary agents, development executives and freelance writers, this powerful session is packed with experience and knowledge.

Making a Great First Impression: Polishing Your First Five Pages
Faculty: Kaitlyn Johnson

If the first five pages of your novel aren't solid, your chances of securing an agent and landing that big publishing deal are practically non-existent. Join Literary Agent Kaitlyn Johnson as she guides you through how to make your novel open in a way that grabs the reader's attention—and more importantly, their heart.

Creating Media Content for the Web (Panel)
Faculty: John King, Mac Rutan, Jared Silvia

This session will explore the question of what happens to creative work in hurricane of internet media and how writers can feed their creative soul, build authenticity in their online output, and cultivate potent ideas using the essential tools they have at hand.

Time Management and Motivation
Faculty: Dr. Lesley Kamphaus

As writers, we often chide ourselves for being less productive than we think we should be, and we often start more projects than we finish. We have time conflicts, procrastinate, become paralyzed by perfectionism, or just plain get stuck. Long-term projects can cause us to lose focus over time, and despite our best intentions, sometimes the writing just doesn't get done. This workshop will explore some of the most common reasons projects are abandoned, reflect on why we procrastinate, and consider how to stay excited about our work.

Portfolio Reviews (space is limited)
Session Two Faculty: Nikki Buyna, Allen Gorney, Sarah Nicolas, Kevin O'Neill

In these small group sessions, have your writing reviewed by our faculty experts, or seek their advice on your writing journey. Space is limited and is available on a first-come, first-served basis.

Session Three — 1:00PM - 2:00PM EDT

What Makes a Great Story? (Panel)
Faculty: Nikki Buyna, Jess Carson, Kaitlyn Johnson, Kat Kerr, Sarah Nicolas, Jessica Schwartz (Leslie Salas, Moderator)

When art is so subjective, how do we know if a story is truly great? In this panel, experts from the worlds of academia, books, plays, television, and film join us to discuss what this concept means.

Freelance Writing
Faculty: Wes Locher

Many writers dream of paying all their bills through their creative work, but that life isn't quite as luxurious as it might sound. While it's true that you get to manage your own schedule, it's not all about being creative. Join CWEBFA grad Wes Locher as he walks you through the ins and outs of being a full-time freelancer.

Grammar 101
Faculty: Dr. Erin Moore, Heather Startup

Writers are expected to be masters of the written word. No matter how good our story might be, if the writing isn't polished, there is virtually no chance of selling it. Unfortunately, few public schools teach grammar with the kind of thoroughness needed to truly become proficient. In this session, you will receive a primer in grammar basics to help strengthen your ability to self-edit.

It's Funny Because It's True: Comedy Writing
Faculty: Dr. Kari Whaley

Does your writing make you LOL? In this session, participants will learn how to approach writing a three-five-minute stand-up comedy set. The session will focus on using everyday life as the premise for writing comedy. Participants will review elements of comedic setup, joke construction, and delivery. Lastly, participants will be connected with resources for how to take their set from script to stage.

Portfolio Reviews (space is limited)
Session Three Faculty: Peter Gordon, Dr. Lesley Kamphaus, Karen Price

In these small group sessions, have your writing reviewed by our faculty experts, or seek their advice on your writing journey. Space is limited and is available on a first-come, first-served basis.

Session Four — 2:15PM - 3:15PM EDT

Make It Snappy: Dialogue Writing (Panel)
Faculty: Jess Carson, Kevin O'Neill, Karen Price, Leslie Salas, Julie Anne Wight (Allen Gorney, moderator)

It's often said that it isn't just what a character says, but how they say it that matters. This is true for the voices needed for television, film, novels, short stories, plays, comics, and more. In this session, experts from across genres will discuss how to develop unique and original voices for your own creations.

Crafting the Unique Perspective: Finding Your Writing Voice
Faculty: Kat Kerr

The writer's voice is one of the hardest skills to master as a prose writer, regardless of whether you want to write a novel or short story. In this session, Literary Agent Kar Kerr will explain what the writer's voice is and why it's so important, and will provide tips and tricks for attendees to work on strengthening their own work.

20 Ways to Market and Promote Your Self-Published Book
Faculty: Kim Craft, Esq.

In this workshop, attendees will learn methods to monetize their self-published books with an effective Web 2.0 marketing and social-media strategy. Author Kim Craft's self-published book, Infamous Lady, began with an initial investment of only $37.00 and today has made nearly $90,000 in revenue. Learn the secrets of Amazon, Google, and YouTube algorithms; the power of reviews; new places to promote your book; using social media strategically; and the power and peril of avatars and stealth marketing.

Writing Contracts
Faculty: Davey Jay, Esq.

If you ever want to sell your work, then you need to understand contacts. Do you understand terms like "common warranties and representations," "duration," "rights granted," or "rights reserved"? If not, then this is the session for you! Join entertainment attorney Davey Jay, Esq. as she walks attendees through the anatomy of a contract.

Portfolio Reviews (space is limited)
Session Four Faculty: Kaitlyn Johnson, Jessica Schwartz, Jared Silvia

In these small group sessions, have your writing reviewed by our faculty experts, or seek their advice on your writing journey. Space is limited and is available on a first-come, first-served basis.

Session Five — 3:30PM - 4:30PM EDT

Writing Jobs (Panel)
Faculty: Les Brown, Chris Geary, Kaitlyn Johnson, Wes Locher, Julie Anne Wight (Peter Gordon, moderator)

Everyone who dreams of being a writer knows the big jobs: Author, Screenwriter, Novelist, etc. But what about the other jobs out there that can help you pay your bills with your words? In this session, we will explore the wide variety of writing jobs that exist to help participants rethink what it means to be a writer.

Let's Get Reality: Developing Unscripted Television
Faculty: Jessica Schwartz

Are you interested in creating a reality show, but aren't sure where to begin? Is there really such a thing as a writer in the unscripted world? Join FPMFA alum Jessica Schwartz as she walks you through what's needed to get your reality television show ideas on the air.

Silencing the Inner Critic: Quieting the Voices in Your Head
Faculty: Karen Price

In this session, participants will explore what their inner critic says to them and discuss how to deal with those negative voices that can hamper our writing process.

Archetypes: A Cheat for Creating Compelling Characters
Faculty: Nikki Buyna

What makes a story work? For most readers, it's engaging and believable characters who trigger something within. In this session, participants will explore how archetypes call to the readers' collective unconscious and bring any tale to life. Participants will interact with a variety of master character archetypes from myth, trace them through both fiction and film, and develop a shorthand method for creating characters that capture attention.

Portfolio Reviews (space is limited)
Session Five Faculty: Jess Carson, Kat Kerr, Leslie Salas

In these small group sessions, have your writing reviewed by our faculty experts, or seek their advice on your writing journey. Space is limited and is available on a first-come, first-served basis.

Keynote Presentation — 4:45PM - 5:30PM EDT

Breaking Through the Wall: How to Keep Pushing When Doors Keep Slamming in Your Face
Faculty: Jess Carson

Anyone who has studied writing has heard that this is a tough business. Rejection after rejection can often discourage a writer, and many aspiring for that "written by" credit quit their journey as a result. Join CWMFA alum Jess Carson as she shares her journey to becoming the first African American staff writer on the popular television show, The CW's *The Flash*.

Faculty Bios

Lee Brown

Lee is Creative Writing Advisor to the Center Development Department. After graduating with a Film Production degree, he found his way into film and television production, working on documentaries, reality TV, and sitcoms. He has been a mentor to dozens of typical students and students with disabilities, helping them to develop their creative voices and to find their place in the film industry. Lee's passion for helping students with special needs spices as well as Kansas Jiles. He has had the opportunity to work for companies like Universal Studios, Paramount Pictures, Warner Bros. Group, and Walt Disney.

Nikki Bruce

Prior to joining Full Sail, Nikki Bruce's Bruce engaged students and faculty for twenty years as an instructor and an administrator in Florida's Orlando and Jacksonville. Her passion for helping students with special needs spices her work as Kansas Jiles's Director of Performing arts programs. Nikki's passionate about cultivating a culture of innovation and creativity in students and faculty. She is a member of the Jacksonville Chamber of Commerce and a member of the Jacksonville Chamber of Commerce's Leadership Class for education called Educational Introduction.

She has contributed to Full sail's Alumni Magazine, Full sail Life, and to outlined the ebook Educating for Design: Outline for the Role of Social Media in Education. In addition, Nikki has written for Full Sail's blog, Full Sail Life, and has been a guest speaker at various conferences, and she also has been a guest speaker at various conferences.

Nikki was a National Ambassador for the Humanitarian Institute Alliance, which is a coalition of organizations that work to end human trafficking and to provide support to survivors of human trafficking. She has been a member of the Jacksonville Chamber of Commerce and a member of the Jacksonville Chamber of Commerce's Leadership Class for education called Educational Introduction. Nikki's passion for helping students with special needs spices her work as Kansas Jiles's Director of Performing arts programs. Nikki's Certificate in School Management and Leadership at Harvard University.

Faculty Sessions: Working Pitch Decks (Panel Session Three), Make It Happen (Unique Writing Assignments), Pitch Perfect (Developing Concepts Into Pitches)

Jeff Cotton

Jeff Cotton is Los Angeles-based African American woman writer/director who studies the ways in which the entertainment industry shapes our culture. Her work has been in the Sundance Lab and has been selected for the Sundance Screenwriters Lab and the WGA, where she has worked as writer on Hallmark movies, Lifetime movies, and on Netflix's Dear White People. She has been a Fellow at the Sundance Institute, Jeff has been a very multicultural group and artists with McCann Hill and various high ground creative agencies, and she has served on various boards of directors and advisory boards.

Jeff Cotton's Instagram

Faculty Sessions: Working Pitch Decks (Panel Session Three), The Business of Writing (Panel Session Two), 10 Ways to Hustle and Network (Full Individual Sessions, Group Sessions)

Barbara Dwyhal

Barbara Dwyhal's diverse thoughtfully structured fiction with a touch of magic and hints of the supernatural has been published in literary journals and anthologies. Her work has been recognized at such both professional as WEC Consulting, LLC with creative consultant Barbara Dwyhal, Ph.D. Barbara Dwyhal's Ph.D. in Creative Writing and Literature and Masters of Fine Arts in Creative Writing and Literature from Lesley University. She is the owner of a managed business, is married to a man who knows every thing about everything, and is the mother of two wonderful, talented, and creative adult children.

Barbara Dwyhal's Instagram

Faculty Sessions: Working Pitch Decks (Panel Session Three), Make It Happen (Unique Writing Assignments), Pitch Perfect (Developing Concepts Into Pitches)

Kim Cook, Esq.

Kim Cook is a mother and a Los Angeles- the-teacher-publishing-&-distribution, Her-book, Adjunct Lecturer, Kim has lectured on numerous radio shows, as well as the BBC, Kim has been featured in Forbes, Kim Cook, Esq. Kim Cook, Esq. Kim Cook, Esq. Kim Cook, Esq. has worked with Hollywood Reporter and articles with McCann Hill and various high ground creative agencies, and she has served on various boards of directors and advisory boards.

Kim Cook, Esq.'s Instagram

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Barbara Dwyhal's Instagram

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Kim Cook, Esq.

Kim Cook is a mother and a Los Angeles- the-teacher-publishing-&-distribution, Her-book, Adjunct Lecturer, Kim has lectured on numerous radio shows, as well as the BBC, Kim has been featured in Forbes, Kim Cook, Esq. Kim Cook, Esq. Kim Cook, Esq. Kim Cook, Esq. has worked with Hollywood Reporter and articles with McCann Hill and various high ground creative agencies, and she has served on various boards of directors and advisory boards.

Kim Cook, Esq.'s Instagram

Faculty Sessions: Working Pitch Decks (Panel Session Three), The Business of Writing (Panel Session Two), 10 Ways to Hustle and Network (Full Individual Sessions, Group Sessions)

Jason Jones

Jason Jones is the Full Sail Writing Conference Director and is delighted to bring this conference to Full Sail for the 11th year in a row! Jason is a graduate of the University of Los Angeles, where the helped development film and television projects for major studios and networks. Jason's passion for helping students with special needs spices his work as Kansas Jiles's Director of Performing arts programs. Jason's Certificate in School Management and Leadership at Harvard University.

Jason's Instagram

Faculty Sessions: Welcome Jam (Full Sail Session), The Business of Writing (Panel Session Two), Pitch Perfect (Developing Concepts Into Pitches)

Dawn Jay-Eng

Dawn Jay-Eng is a shareholder in Shields Kenny Jay P.A. in Orlando and served as the 2017-2018 Chair of the Florida Entertainment, Arts, & Sports Law Section. She practices in the areas of entertainment, intellectual property, and business law. Her clients include artists, entertainment companies, and other creative businesses. Dawn's practice includes drafting and negotiating agreements for the creation, development, production, marketing, and exploitation of creative works, and copyright infringement. Dawn's focused on practice law in Florida and Georgia, and she is admitted to the Bar in Florida, Georgia, the Ninth Circuit Court of Appeals, the Middle District of Florida, the Northern District of Georgia, and the Eleventh Federal Circuit.

Dawn's interests are creative professions, influencers, and designers, including filmmakers, musicians, talent, agents, management, artists, interior, animation, game designers, and creative entrepreneurs. Dawn's clients include Universal Studios, Disney, Cartoon Network, Universal Music Group, Sony Music, Warner Bros. Entertainment, Sesame Street, Nickelodeon, Hasbro, Mattel, Ubisoft, Electronic Arts, Cartoon Network, Disney, and Blizzard. Dawn's passion for helping students with special needs spices her work as Kansas Jiles's Director of Performing arts programs. Dawn's Certificate in School Management and Leadership at Harvard University.

Dawn Jay-Eng's Instagram

Faculty Sessions: Performing Arts Open Forum (Panel Session One), Performing Arts Open Forum (Panel Session Two), Pitch Perfect (Developing Concepts Into Pitches)

Dr. Leslie Lamarche

Dr. Leslie Lamarche is a senior director in the English department at Full Sail. She has also taught extensively for Ashford University and has been a guest lecturer at the University of Miami and University of Central Florida, and has presented her research at conferences nationally and internationally. Her research interests include contemporary fiction, contemporary American and Caribbean literature, and the intersection of literature and other arts. She is the author of Dancing Dissidence: Haitian Women Writers and Kompa Music in 1980-1990, and revised the PLA English Area Committee's Mission in August 2020. Dr. Lamarche's passion for helping students with special needs spices her work as Kansas Jiles's Director of Performing arts programs. Dr. Lamarche's Certificate in online environments.

Faculty Sessions: Time Management and Motivation (Session Two), Pitch Perfect (Session Three)

Kai-Kwan Lawson-Ayayo

Kai-Lawson Donald Oliver Lawson-Ayayo in 2019. He graduated from Florida State University with a degree in Film Production. Kai's work has been in the Sundance Lab and has been selected for the Sundance Screenwriters Lab and has served on various boards of directors and advisory boards. Kai's passion for helping students with special needs spices his work as Kansas Jiles's Director of Performing arts programs. Kai's Certificate in School Management and Leadership at Harvard University.

Kai-Kwan Lawson-Ayayo's Instagram

Faculty Sessions: Performing Arts Open Forum (Panel Session One), Performing Arts Open Forum (Panel Session Two), Pitch Perfect (Developing Concepts Into Pitches)

Dr. Jaha Kang

Jaha Kang is the author of the creative writing textbook, Dr. Theodor Seuss, a lecturer at Ashford University, and a lecturer at Full Sail University. Jaha's work has been published in Kansas Jiles New York University and a lecturer at English from Purdue University. She has been a guest lecturer at the University of Miami, Florida Atlantic University, Florida Gulf Coast University, Florida State University, Lesley University, Ashford University, Full Sail University, and Cumberland and Dr. Jaha Kang's work has been published in Kansas Jiles, Jaha Kang's work has been published in Kansas Jiles, Jaha Kang's work has been published in Kansas Jiles, Jaha Kang's work has been published in Kansas Jiles.

Dr. Theodor Seuss's Instagram

Faculty Sessions: Performing Arts Open Forum (Panel Session One), Performing Arts Open Forum (Panel Session Two), Pitch Perfect (Developing Concepts Into Pitches)

Wes Lechner

Wes Lechner's written film studies from the Ivy League and has been a guest lecturer at the University of Miami, Florida Atlantic University, Florida Gulf Coast University, Florida State University, Lesley University, Ashford University, Full Sail University, and Cumberland and Dr. Wes Lechner's work has been published in Kansas Jiles, Wes Lechner's work has been published in Kansas Jiles, Wes Lechner's work has been published in Kansas Jiles, Wes Lechner's work has been published in Kansas Jiles.

Wes Lechner's Instagram

Faculty Sessions: Social Media Content for the Web (Panel, Session Two)

Dr. Jaha Kang

Jaha Kang is the author of the creative writing textbook, Dr. Theodor Seuss, a lecturer at Ashford University, and a lecturer at Full Sail University. Jaha's work has been published in Kansas Jiles New York University and a lecturer at English from Purdue University. She has been a guest lecturer at the University of Miami, Florida Atlantic University, Florida Gulf Coast University, Florida State University, Lesley University, Ashford University, Full Sail University, and Cumberland and Dr. Jaha Kang's work has been published in Kansas Jiles, Jaha Kang's work has been published in Kansas Jiles, Jaha Kang's work has been published in Kansas Jiles, Jaha Kang's work has been published in Kansas Jiles.

Dr. Theodor Seuss's Instagram

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Wes Lechner's Instagram

Faculty Sessions: Social Media Content for the Web (Panel, Session Two)

Dr. Eric Moore

Eric Moore earned a Ph.D. in Interdisciplinary Humanities with a specialization in Contemporary Art from Florida State University. Eric's work has been in the Sundance Lab and has been selected for the Sundance Screenwriters Lab and has served on various boards of directors and advisory boards. Eric's passion for helping students with special needs spices his work as Kansas Jiles's Director of Performing arts programs. Eric's Certificate in School Management and Leadership at Harvard University.

Dr. Eric Moore's Instagram

Faculty Sessions: Grammar 101 (Session Three)

Brian Nelson

Brian Nelson is an award-winning Instructional and Executive Producer who has worked with Universal Studios, Nickelodeon, Disney, Cartoon Network, Sesame Street, Hasbro, and Mattel. Brian's work has been in the Sundance Lab and has been selected for the Sundance Screenwriters Lab and has served on various boards of directors and advisory boards. Brian's passion for helping students with special needs spices his work as Kansas Jiles's Director of Performing arts programs. Brian's Certificate in School Management and Leadership at Harvard University.

Brian Nelson's Instagram

Faculty Sessions: Working Pitch Decks (Panel Session Three), Make It Happen (Unique Writing Assignments), Pitch Perfect (Developing Concepts Into Pitches)

Kai-Kwan

Kai-Kwan Lawson-Ayayo's work has been published in Kansas Jiles, Kai-Kwan Lawson-Ayayo's work has been published in Kansas Jiles, Kai-Kwan Lawson-Ayayo's work has been published in Kansas Jiles, Kai-Kwan Lawson-Ayayo's work has been published in Kansas Jiles.

Kai-Kwan's Instagram

Faculty Sessions: Performing Arts Open Forum (Panel Session One), Performing Arts Open Forum (Panel Session Two), Pitch Perfect (Developing Concepts Into Pitches)

Leslie Salas

Leslie Salas is an accomplished anthologist who has published six creative writing collections, has two texts, numerous essays, collections under contract, and is actively pitching her work to publishers. Leslie's work has been in the Sundance Lab and has been selected for the Sundance Screenwriters Lab and has served on various boards of directors and advisory boards. Leslie's passion for helping students with special needs spices her work as Kansas Jiles's Director of Performing arts programs and concentrating. She is a graduate of the Denver Publishing Institute and has been a guest lecturer at the University of Miami, Florida Atlantic University, Florida Gulf Coast University, Florida State University, Lesley University, Ashford University, Full Sail University, Valley Riddle Automotive University. She also serves as the Creative Editor for the Denver Publishing Institute, Leslie's work has been published in Kansas Jiles, Leslie's work has been published in Kansas Jiles, Leslie's work has been published in Kansas Jiles, Leslie's work has been published in Kansas Jiles.

Leslie's Instagram

Faculty Sessions: Working Pitch Decks (Panel Session Three), Make It Happen (Unique Writing Assignments), Pitch Perfect (Developing Concepts Into Pitches)

Jessica Schwartz

Jessica Schwartz is currently the Manager of Persistent Digitals at Sonic Wholesale where she is developing conceptual and original persistent content. She previously worked as a Senior Creative Strategist for Sonic Wholesale where she developed and led the production of Sonic's Conversations Podcast, Brands Have Conversations Podcast, and created and developed on Cultivate Artists Entertainment (Sonic Music). As an Associate Producer at Sonic Wholesale, Jessica produced and managed the production of Sonic's Conversations Podcast, Brands Have Conversations Podcast, Brands Have Conversations Podcast, Brands Have Conversations Podcast, and Brands Have Conversations Podcast.

Jessica's Instagram

Faculty Sessions: Performing Arts Open Forum (Panel Session One), The Business of Writing (Panel Session Two), Pitch Perfect (Developing Concepts Into Pitches)

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Jessica Schwartz is currently the Manager of Persistent Digitals at Sonic Wholesale where she is developing conceptual and original persistent content. She previously worked as a Senior Creative Strategist for Sonic Wholesale where she developed and led the production of Sonic's Conversations Podcast, Brands Have Conversations Podcast, and created and developed on Cultivate Artists Entertainment (Sonic Music). As an Associate Producer at Sonic Wholesale, Jessica produced and managed the production of Sonic's Conversations Podcast, Brands Have Conversations Podcast, Brands Have Conversations Podcast, Brands Have Conversations Podcast, and Brands Have Conversations Podcast.

Jessica's Instagram

Faculty Sessions: Performing Arts Open Forum (Panel Session One), The Business of Writing (Panel Session Two), Pitch Perfect (Developing Concepts Into Pitches)

Jared Sidia

Jared Sidia is a writer, musician, and voice actor in Orlando, FL. He is also a Disney Cast Member and has been a guest lecturer at the University of Miami, Florida Atlantic University, Florida Gulf Coast University, Florida State University, Lesley University, Ashford University, Full Sail University, and Cumberland and Dr. Jared Sidia's work has been published in Kansas Jiles, Jared Sidia's work has been published in Kansas Jiles, Jared Sidia's work has been published in Kansas Jiles, Jared Sidia's work has been published in Kansas Jiles.

Jared Sidia's Instagram

Faculty Sessions: Creating Media Content for the Web (Panel, Session Two), Pitch Perfect (Session Three)

Heather Starzyng

Heather Starzyng teaches Digital Composition I at Full Sail University and moonlights as a freelance graphic designer and illustrator. Her work has been in the Sundance Lab and has been selected for the Sundance Screenwriters Lab and has served on various boards of directors and advisory boards. Heather's passion for helping students with special needs spices her work as Kansas Jiles's Director of Performing arts programs.

Heather's Instagram

Faculty Sessions: Grammar 101 (Session Three)

Dr. Kate Wheeler

Dr. Kate Wheeler is a Senior Director at Full Sail University. She is a TEDx Speaker and has intensive experience in grant, speech and curriculum writing, and a contributor to Kansas Jiles's Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles. Dr. Kate Wheeler's passion for helping students with special needs spices her work as Kansas Jiles's Director of Performing arts programs.

Dr. Kate Wheeler's Instagram

Faculty Sessions: The Business of Writing (Panel, Session Two), The Business of Writing (Panel, Session Two), 10 Pieces Resume 10 Year, Critically Writing Session Two)

Jack Wright

Jack Wright's writing credits include episodes of the Cartoon Network Sesame Street show, Jack Wright's work has been published in hundreds of Kansas Jiles and numerous Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles. Jack Wright's work has been distributed globally through the archaeology journal, Jack Wright's work has been published in Kansas Jiles Kansas Jiles.

Jack Wright's Instagram

Jack Wright has spent as a sales representative before transitioning into writing for film and television, Jack Wright's work has been published in Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles. Jack Wright's writing in the comedy category for Dual Comedy Big Bend Competition, and they selected a scholar for the Universal Pitcher Writer Competition, Jack Wright's work has been published in Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles Kansas Jiles.

Jack Wright's Instagram

Faculty Sessions: Sales & Stuppin (Dialogue Writing Panel, Session Four), Writing Jobs (Panel, Session Two)